



Diane C. Lund, President



“Enlightening Ideas  
that work, delight  
and inform.”

#### We believe

It all starts with the inside.  
Listening from a calm, serene centre.  
It moves out in caring,  
compassionate ways

And shares with our global friends.  
It is not about just saving  
the environment.

It is about honouring our inner  
and outer natures.

It is not about eating only organic.  
It is about nourishing our bodies  
and not poisoning the earth.

It is not about the fight  
against poverty.

It is about sharing our abundance.  
It is not about radical anything.  
It is about real, balanced action.  
It is not about becoming a saint.  
It is about finding our souls  
and holding on.

- Diane Lund, President

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# ADventures

## Spring, a blooming good time of year!

We welcome our  
newest wonder worker.



**Creative Wonders** is thrilled to welcome Megan Barnes to our team. With fifteen years' experience in the design and publishing industries, Megan is the seasoned **Production Manager** we've been dreaming of! She comes to us from Letterbox Design Group in Vancouver with years in the Toronto publishing scene before that. She's worked for a number of big clients on a wide range of products including print ads, magazines, annual reports, brochures, stationery packages, and signage. She prides herself on not just looking after her clients, but looking after them well; Megan is committed to delivering every client what they need when they need it. Now that we think about it, Megan was delivered to us in much the same fashion!

### Tips for tough times

The economic forecast may be a little frightening for sure, but when it comes to advertising, the worst thing you can do is run scared. In fact, throughout history, the businesses that have survived — and thrived, even — during economic downturns are those who kept their advertising and marketing efforts equal to or greater than pre-recession levels.

And it's not all about spending, either. It's about thinking creatively and staying focussed. There's a lot that can be done with a small budget: create a brand-building contest, initiate an online promotion, or simply take the extra time you may have on your hands to get to know your customers better, even those who aren't spending right now. After all, relationship building is crucial for long-term success in any economic climate.

### Our new website, live at last!

We've been busy working on our new website over the course of the past year and are thrilled to finally pull back the curtain! Our updated look is clean and contemporary, but maintains the inspirational, spirited element that **Creative Wonders** has always embraced. Our URL, [creativewonders.ca](http://creativewonders.ca), remains the same, but we've got lots of new additions, including an updated portfolio section and an online store.

Go fishing.  
for **FREE** creative



While you're visiting  
our new site,  
be sure to enter our  
**"Go Fish"** contest, on  
until April 30th, 2009.  
The prize is **\$500** worth  
of creative services.

A pretty good  
**Catch** indeed!